

**R18**

Code No: 157EX

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**

**B. Tech IV Year I Semester Examinations, July/August - 2022**

**PRINCIPLES OF ENTREPRENEURSHIP**

**(Common to CE, EEE, ME, ECE, CSE, IT)**

**Time: 3 Hours**

**Max.Marks:75**

**Answer any five questions  
All questions carry equal marks**

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1. What is meant by entrepreneurship and entrepreneur? List the characteristics of an entrepreneur. Highlight the key differences between an entrepreneur and a manager.[15]
2. Explain in detail the following sources of ideas for entrepreneurship:
  - a) Consumers
  - b) Existing products and services
  - c) Research and development[5+5+5]
3. Differentiate between internal and external funds. Explain in detail the following sources of funds
  - a) Personal funds
  - b) Venture capital.[8+7]
- 4.a) What is meant by financial control? How should an entrepreneur design the organization? List some methods to motivate the employees.  
b) Brief on new ventures expansion strategies. [10+5]
- 5.a) What is a District Industry Center (DIC)? Discuss the role and functions of District Industry Centers in promoting entrepreneurship.  
b) Describe the functions of Technical Consultancy Organization (TSO). [10+5]
6. What are the objectives of Small Industries Development Bank of India (SIDBI)? Discuss in detail its key functions. What are the products offered under SIDBI? [15]
- 7.a) What is meant by inventory? Why is inventory control important? Discuss some methods of inventory control.  
b) Describe the thrust areas of production management. [8+7]
8. Discuss in detail the salient features of Factories Act, 1948. Explain the main provisions of Industrial Dispute Act, 1947. [15]

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